Miami-Dade Public Library Survey 2013 vs. PEW Study 2013: Library Services in the Digital Age
12-18-13

	M-D Public Library Study 2013	PEW Study 2013	
RESPONDENT has a Miami-Dade Public Library card	55%	63%	**Americans ages 16 and older who have a library card**
At least one person in household has been to library in past year	60%	53%	**Americans ages 16 and older who visited a library or bookmobile in past year**
RESPONDENT personally visited public library in the past year:			**Among those who have visited a public library in person in the past year:**
Daily	3%	3%	Every day or almost every day
Once a week	23%	12%	At least once a week
Once a month	32%	19%	Several times a month
		28%	About once a month
Less than once a month	41%	38%	Go less often than that
Refused/no answer	<1%	0%	
Of households where at least one person visited library in past year, reasons why household visits libraries:			**Of Americans who visited library or bookmobile in the past year, things they do in libraries:**
To borrow library books, DVDs, and other hard-copy materials	87%	73%	Borrow print books
		40%	Borrow a DVD or videotape of a movie or TV show
To have a quiet place to sit, read, study or play	64%	49%	To sit, read, and study, or watch or listen to media
To use the library's on-line databases to do research	50%	46%	To use a research database
To use the library's computers and printers	41%	26%	(IN THE PAST YEAR) Americans ages 16 and older who had connected to the internet at the library
To access the Internet for free	39%		
To participate in educational or cultural programs for adults or children	39%	41%	To attend or bring a younger person to a class, program, or event designed for children or teens
		21%	To attend a class, program, or lecture for adults
Have you or your family EVER asked a librarian for assistance?	72%	50%	**(IN THE PAST YEAR) Visit library to get help from a librarian**

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RESPONDENT accesses internet at Public WiFi such as Starbucks, Barnes and Noble, etc.	**12%**	**35%**	**Americans ages 16+ who have accessed the internet and computers at a free location outside their home, work or school**
Accesses internet at some other place	**2%**		
RESPONDENT has EVER used the M-D Public Library website	29%	25%	**Visited a library website in the past year**
Of households where RESPONDENT has used library website, household uses on the library website:			**Of Americans who went to a library website in the past year, things they did on the website in the past year:**
Look up a book to see if it is available at a local branch	88%	82%	Searched the library catalog for books (including audiobooks and e-books), CDs, and DVDs.
Get information on branch locations and hours	73%	72%	Got basic library information such as hours of operation, location of branches, or directions
Place a hold on a book to be picked up or sent to my home	70%	62%	Reserved books
Renew a book	70%	51%	Renewed a book
Search for an event or program	47%	48%	Looked for information about library programs or events
Download an e-book	40%	22%	Borrowed or downloaded an e-book